



ACTIV FINANCIAL JOINS WITH TELX TO PROVIDE LOW LATENCY, HIGH QUALITY ACCESS TO FINANCIAL INFORMATION

Partnership Streamlines Market Data Delivery for Faster, More Reliable Trading Solution

New York, NY – Jan. 22, 2009 – [Telx](#), the premier provider of co-location and interconnection to the financial industry, and [ACTIV Financial](#), a leading provider of market data content and technologies, are partnering to offer highly secure, low-latency market data and colocation services to the financial industry. Inside Telx’s facility at 111 8th Avenue, which acts as a hub for more than 80 percent of the exchange-directed fiber connections running in New York, ACTIV will house its ticker plant and aggregated market data feeds. Since exchange data is already routed through this facility, ACTIV has capitalized on Telx’s superior connectivity to streamline the distance market data travels and deliver customers best-in-class speed for a reliable, high-performance trading solution. In addition, by keeping its network connections in New York City, ACTIV reduces latency and potential points of network failure and helps to ensure maximum network up-time and minimum delays in traffic.

Accessing data and executing trades can become bottlenecked by legacy market data systems and disparate solutions. In today’s volatile markets, these solutions simply cannot handle the data volumes and speed needed to trade effectively for maximum returns. Understanding this, Telx offers financial customers a direct connection to ACTIV and other financial exchanges and companies to provide a single solution for managing financial firms’ critical market data while limiting support costs.

“Low-latency market data used to be a competitive differentiator, but now it’s a necessity,” says Frank Piasecki, cofounder and president of ACTIV Financial. “Working with Telx enables ACTIV to provide a simple and cost-effective solution for provisioning low-latency market data into our customer’s electronic trading systems. With Telx’s expertise managing colocation facilities and connections, ACTIV’s customers can focus on executing trades that drive profits, rather than managing their market data or hosting environment.”

Customers can locate their corporate trading platforms right next to ACTIV’s ticker plant, accessing low-latency global consolidated market data from a single connection. In addition, Telx’s direct connections to other trading systems, clearing houses, settlement systems, market data distributors and other core industry systems produce even more value to joint customers; enabling ACTIV customers to gain increased speed and a competitive advantage with market-moving data delivered in milliseconds.

“Network up-time and no-delay trading continue to be key requirements in the financial services industry,” said Gary Rashed, Operations Manager at Gargoyle Strategic Investments LLC. “This partnership provides us with the right mix of high-quality infrastructure and market-leading data that meets our needs in a simple, cost-effective way.”

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About ACTIV Financial

ACTIV Financial Systems, Inc. is a leading provider of market data content and technologies to market makers, hedge funds, brokers and trading systems. The company provides managed low-latency and high-volume market data services to over 250 customers worldwide. As vendor of record, ACTIV also delivers consolidated, hosted and on-site ticker plant services for exchanges around the globe. ACTIV is privately-owned with offices in Chicago, New York, Tokyo, Singapore and London.
www.activfinancial.com

About Telx

Telx is a world-class leader in providing interconnectivity solutions through their network-neutral and network rich, colocation facilities. With over a dozen facilities in North America, Telx offers cost effective networking solutions for customers to seamlessly access diverse global networks and exchange information in a secure and reliable environment. Over 600 leading telecommunications carriers, ISP's, content providers and enterprises rely on Telx's world-class team to support their mission-critical global infrastructure needs and to create a global connectivity marketplace to dramatically expand their business growth opportunities. Telx is a privately held company headquartered in New York City with facilities in New York, Atlanta, Chicago, Dallas, Los Angeles, San Francisco, Santa Clara, Miami, Phoenix, Charlotte, and Clifton and Weehawken, N.J. For more information about Telx, visit www.telx.com.

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