



## **ACTIV Financial and EZX Inc. Partner to Produce Integrated Trading Interface**

**NEW YORK, July 24, 2008-** ACTIV Financial Systems, Inc., a leading provider of low-latency market data solutions, has teamed with EZX, Inc., an innovative provider of trading infrastructure, to produce an integrated market data and trading platform for equity traders.

This new partnership enables EZX to merge ACTIV's market data with the EZoms trading platform, creating a more efficient and accurate trading base. Traders are now able to view market data from within EZoms to quickly place trades to any of the 100+ EZX certified destinations. In addition, EZX clients will benefit from a single, streamlined administration and technical support center.

"It is important for our business to have a tightly integrated solution, as well as streamlined support," Andrew Nussbaum, Senior Vice President of Sloan Securities remarked. "We turned to EZX and ACTIV - and they have delivered a compelling solution that can be deployed directly to both our traders and top clients."

Paul Savin, CEO of EZX sees the new partnership as a way to provide a fast and reliable feed that will deliver the information that clients demand from our systems. Says Savin, "ACTIV was easy to integrate and offered the best all around package for our clients' needs."

Frank Piasecki of ACTIV Financial concurs, "EZX brings a compelling set of technology to the market and have effectively integrated to our low-latency market data solutions. This, coupled with a "get it done" attitude is a good match for the rapidly evolving capital market process."

### **About ACTIV Financial**

ACTIV Financial Systems, Inc. the leading, independent, global market data services provider. As a vendor of record with the main global exchanges, the firm offers a single solution to complex data management challenges by licensing, aggregating and distributing market data to capital market participants. Throughout this process, technology remains key as does supporting content 24/7 through its fully featured, rich API's, and helping clients enjoy close physical proximity their data.

Founded in 2002 by industry experts, the firm counts over 200 clients, including market making communities, brokerage & OMS/EMS/DMA providers, and proprietary traders as well as buy side participants and hedge funds managers. ACTIV Financial is privately held with offices in Chicago, New York, Singapore, Tokyo and Cambridge, UK. For more information please visit [www.activfinancial.com](http://www.activfinancial.com).

### **About EZX, Inc.**

EZX was established in January 2004 and currently powers some of the largest hedge funds in the country. Certified to Exchanges, Brokers and ATS worldwide, EZX transacts millions of dollars worth of Equity, Options and Futures trading and processes hundreds of thousands of orders a day from around the world.

Today, EZX remains dedicated to simplifying electronic trading by eliminating the need for costly development, certification and on-going support. EZX's innovative software delivers quick and powerful solutions for equities, options and complex advanced execution models on a cost-effective platform. As an expert in electronic trading and connectivity, EZX provides the necessary trading tools that integrate with numerous platforms, including Excel, Java or .NET, providing the essential connection that will have you effortlessly trading live in a matter of days.