

ACTIV Financial Expands U.S. and European Operations to Equinix Singapore Data Center to Optimize Global Delivery of Its Market Data Solutions

Singapore, December 3, 2009 at FIA Asia 2009 – ACTIV Financial (ACTIV), a leading provider of market data content and technologies, and Equinix, Inc. (Nasdaq: EQIX), a provider of global data center services, today announced that ACTIV will expand operations to Equinix's Singapore International Business Exchange™ (IBX®) data center as part of its global expansion to provide customers with the most direct and low latency access to its high-volume market data services. By operating within an Equinix Singapore data center, ACTIV will also be in close proximity to the aggregation of network service providers and financial market participants already operating within the center, including the major trading venues and exchanges in Asia.

ACTIV currently leverages Equinix data centers in Chicago, New York, Frankfurt and London to deliver optimized performance of its market data solutions throughout the United States and Europe. ACTIV's newest installation in Equinix's Singapore data center compliments its existing pan-Asian distribution infrastructure, and will enable faster delivery of U.S. and European market data content to ACTIV's customers in Singapore.

With the accelerating volume of automated and algorithmic trading, combined with the emergence of new liquidity opportunities in Asia Pacific, ACTIV clients are seeking additional hosted direct feed solutions to support their high frequency trading requirements in the region. Equinix Singapore, which is the most network-dense data center operation in the country, allows ACTIV to more efficiently reach these customers through a high-performance and low latency connectivity infrastructure. Equinix Singapore data centers also offer a high-performance physical infrastructure that includes industry-leading security, power and environmental features designed to protect the most critical, information-driven operations of customers at the highest levels of operational reliability.

“ACTIV delivers more than one million updates per second including hard to process content such as equity options depth feeds, order book data, and the latest feeds from exchanges around the world,” said Timothy Neo, Managing Director, Asia Pacific, ACTIV Financial. “Equinix offers proven operational experience in serving the complex interconnection and access requirements of the world's leading exchanges and financial networks, reassuring our decision to locate our new market data ticket plants with them. Equinix Singapore demonstrates a strong depth of experience to the electronic trading community, enabling us an ability to effectively scale our reach in this area.”

“With the increasing level of sophistication with the market data deployment models, ACTIV's robust technologies offer advanced global solutions,” said David Wilkinson, senior director, Business Development of Equinix in Asia Pacific. “The deployment into our Singapore data center means ACTIV is placed in the middle of the Equinix financial ecosystem and that multiple firms may benefit from a low latency market data feeds.

The ACTIV Financial installation in Singapore is an important addition to their current offerings in other key global markets.”

About ACTIV Financial

ACTIV Financial Systems, Inc. is a leading provider of market data content and technologies to market makers, hedge funds, brokers and trading systems. The company provides managed low-latency and high-volume market data services to more than 300 customers worldwide. As vendor of record, ACTIV also delivers consolidated, hosted and on-site ticker plant services for exchanges around the globe. ACTIV is privately owned with offices in Chicago, New York, Tokyo, Singapore and London. To learn more about ACTIV, visit: <http://www.activfinancial.com>.

About Equinix Financial eXchange

Equinix IBX data centers support a global financial community of buy-side and sell-side firms, hedge funds, execution venues, market data suppliers, network providers and trading technology vendors, all interconnected inside a neutral, open marketplace. Equinix has become the data center for the well-connected, offering low-latency connectivity and colocation capabilities via facilities around the world. Learn more at: <http://financial.equinix.com>

About Equinix

Equinix, Inc. (Nasdaq: EQIX) provides global data center services that ensure the vitality of the information-driven world. Global enterprises, content and financial companies, and network service providers rely upon Equinix’s insight and expertise to protect and connect their most valued information assets. Equinix operates 45 International Business Exchange™ (IBX®) data centers across 18 markets in North America, Europe and Asia-Pacific.

Important information about Equinix is routinely posted on the investor relations page of its website located at www.equinix.com/investors. We encourage you to check Equinix’s website regularly for the most up-to-date information.