



Press Contact

Katy Zack

Articulate Communications Inc.

212.255.0080, ext. 11

kzack@articulatepr.com

ACTIV Financial and Marco Polo Network Unite to Simplify and Speed Inter-Market Trading in Brazil

*Joint Solution Makes It As Easy, Cost-effective and Reliable to Trade
with Emerging Markets as Developed Ones*

NEW YORK – Oct. 27, 2008 – [ACTIV Financial](#), a leading provider of fully managed low-latency market data solutions, and Marco Polo Network, which provides trade order routing and services to emerging capital markets, will deploy a joint solution to enable high-frequency trading in the Brazilian markets. Leveraging ACTIV's low-latency ticker plant in Brazil, Marco Polo can now provide a single supplier trade execution and market data solution.

Working with ACTIV, Marco Polo enables customers to leverage value-added market data quickly for a simpler, cost-effective trading solution in Brazil's burgeoning capital market. Through this relationship, Marco Polo can embed both Brazilian and global market data directly into its desktop trading interface providing clients with the information, support and solutions they need to execute trades faster – and better.

"We chose ACTIV to grow our Latin American market presence based on the company's reputation for providing fast, accurate and reliable market data around the world," said David Meredith, chief technology officer of Marco Polo Network. "Working with ACTIV enables us to react to demand by quickly deploying solutions to broker-dealers in these emerging capital markets as needed. We've already received interest from other emerging markets for this offering and look forward to working with ACTIV to support our further expansion in growing financial centers."

The Brazilian market data will be provided by ACTIV's ultra low-latency service, [Hosted ActivFeed Direct](#), and supplied by an exchange proximity ticker plant which was installed initially to support Marco Polo's clients. Customers with automated trading strategies will also have the ability to subscribe to datafeeds through the ActivFeed API, routing orders directly through Marco Polo's FIX gateway.



“With the rapid changes enveloping the global financial markets, the winners will be the broker-dealers and traders who can quickly seize new opportunities,” said Frank Piasecki, president of ACTIV Financial. “As the ninth-largest economy in the world and a growing force in the futures industry, Brazil has become a hotbed in capital markets, attracting top-tier institutional investors and traders alike. ACTIV’s technologies had been built from the ground up for rapid deployment and maximum cost effectiveness. This relationship with Marco Polo gives our customers the head start to capitalize on evolving markets and industry dynamics as they emerge.”

Working with ACTIV gives companies such as Marco Polo the ability to access and distribute invaluable low-latency market data in all the major financial markets across four continents, including North America, South America, Europe and Asia. ACTIV’s fully developed interface and holistic approach to providing a best-of-breed market data infrastructure enables customers to make better, faster trading decisions with the market data they need at their fingertips. With a low total cost of ownership, companies can compete on a global level for greater market visibility, breadth of reach and performance.

About Marco Polo Network

Marco Polo Network Inc. (MPN) is a leading broker neutral multi-asset class electronic platform for global investors to trade emerging markets. MPN (<http://www.marcopolonetwork.com>) brings transactions into compliance with local rules and regulations allowing for seamless and transparent cross-border transactions. MPN’s platform is a gateway for multidirectional flows and offers connectivity and routing to brokers and exchanges in more than 90 markets. MPN provides investors with access to more than 90% of the MSCI emerging market index. MPN is partially owned by the New York Stock Exchange and the International Finance Corporation, the private sector arm of the World Bank Group. Marco Polo Securities Inc., a wholly owned subsidiary of MPN, is a NASD registered broker dealer.

About ACTIV Financial

ACTIV Financial Systems, Inc. is a leading provider of market data content and technologies to market makers, hedge funds, brokers and trading systems. The company provides managed low-latency and high-volume market data services to more than 250 customers worldwide. As vendor of record, ACTIV also delivers consolidated, hosted and on-site ticker plant services for exchanges around the globe. ACTIV is privately owned with offices in Chicago, New York, Tokyo, Singapore and London. To learn more about ACTIV, visit: <http://www.activfinancial.com>.

#